



What I claim is:

- 1. A mechanized system comprising a vertically suspended partition panel specifically designed and adapted to interface with a checkout counter conveyor belt to propel said panel upon contact with purchase items when said panel is introduced into the field of said conveyor belt, facilitated through the lateral manipulation of a turret member likewise attached to a precision anti-friction linear motion system which in turn is mounted and installed directly atop a checkout counter rail so as to accommodate obstruction free linear transport of said system while in the process of traversing said rail to produce and maintain the separation of purchase items through the introduction of the aforementioned partition panel. Additionally, said panel may be withdrawn to disengage purchase item separation by virtue of a live hinge member where upon establishing vertical clearance of said purchase items, said panel is then rotated by way of a detente augmented turret and subsequently lowered and restored to its original position, suspended parallel atop a checkout counter rail.**

- 2. The partition panel of claim one wherein demonstrated the capacity to separated purchase items at a checkout counter while additionally through unique design application simultaneously serve as a medium for the purpose of promoting various consumer goods and services via the upright vertical presentation of promotional materials to be accessed and mounted on either side of said panel surface by way of a hinge member panel hatch: moreover said materials are securely held in place by a panel frame bordering three sides of said panel with the aforementioned panel hatch serving as the fourth side and locking agent of the framing configuration. The upright vertical orientation of promotional materials is further enhanced by an oversized panel surface, providing over twice the display surface area to promote consumer related products and services, above and beyond that of comparable prior art.**

What I claim is: (continued)

- 3. The mounting technique of claim one which specifically directs said system installation to be oriented and mounted directly atop a checkout counter rail thereby allowing said system to successfully traverse said rail in the process of separating purchase items while simultaneously avoiding any would-be obstructions on either side of said rail, commonly associated with modern day checkout counter environments. Also said system's simplicity of design through a reliance on far fewer parts over prior art of similar ambition: thus making said mounting technique possible by virtue of said system's compact design, most notably characterized by a narrow base alignment posture.**
- 4. The detente augmented turret member of claim one wherein said turret uniquely facilitates the lateral manipulation of a vertically suspended partition panel into the field of a checkout counter conveyor belt where upon said panel is propelled through contact with purchase items during the process of separating said items. Said turret in conjunction with a live hinge member is further directed to the return of said partition panel to that of the original position, poised and suspended parallel atop a checkout counter rail.**